

MEDIA ARTS

Anchor Standard 4: Select, analyze, and interpret artistic work for presentation.

MA:Pr4.1a

Enduring Understanding: Media artists integrate various forms and contents to develop complex, unified artworks.

Essential Question(s): How are complex media arts experiences constructed?

| HS Proficient | HS Accomplished | HS Advanced |
|---|---|---|
| MA:Pr4.1.Ia | MA:Pr4.1.IIa | MA:Pr4.1.IIIa |
| Integrate various arts, media arts forms, and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design. | Integrate various arts, media arts forms, and academic content into unified media arts productions that retain thematic integrity and stylistic continuity, such as transmedia productions. | Synthesize various arts, media arts forms and academic content into unified media arts productions that retain artistic fidelity across platforms, such as transdisciplinary productions. |
| I CAN integrate various arts, media arts forms, & con- tent into unified media arts productions, considering the reaction & interaction of the audience, such as experiential design. | I CAN integrate various arts, media arts forms, and academic content into unified media arts productions that retain thematic integrity and stylistic continuity, such as transmedia productions. | I CAN synthesize various arts, media arts forms and academic content into unified media arts productions that retain artistic fidelity across platforms, such as transdisciplinary productions. |

Anchor Standard 5: Develop and refine artistic techniques and work for presentation.

MA:Pr5.1a

Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

Essential Question(s): What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

| HS Proficient | HS Accomplished | HS Advanced |
|--|--|--|
| MA:Pr5.1.Ia | MA:Pr5.1.IIa | MA:Pr5.1.IIIa |
| Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks. | Demonstrate effective command of artistic, design, technical and soft skills in managing and producing media artworks. | Employ mastered artistic, design, technical, and soft skills in managing and producing media artworks. |
| I CAN demonstrate progression in artistic, design, technical, & soft skills, as a result of selecting & fulfilling specified roles in the production of a variety of media artworks. | I CAN demonstrate effective command of artistic, design, technical and soft skills in managing and producing media artworks. | I CAN employ mastered artistic, design, technical, and soft skills in managing and producing media artworks. |

Anchor Standard 5: Develop and refine artistic techniques and work for presentation.

MA:Pr5.1b

Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

Essential Question(s): What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

| HS Proficient | HS Accomplished | HS Advanced |
|---|--|---|
| MA:Pr5.1.Ib | MA:Pr5.1.IIb | MA:Pr5.1.IIIb |
| Develop and refine a determined range of creative and adaptive innovation abilities, such as design thinking, and risk taking, in addressing identified challenges and constraints within and through media arts productions. | Demonstrate effective ability in creative and adaptive innovation abilities, such as resisting closure, and responsive use of failure, to address sophisticated challenges within and through media arts productions. | Fluently employ mastered creative and innovative adaptability in formulating lines of inquiry and solutions, to address complex challenges within and through media arts productions. |
| I CAN develop and refine a determined range of creative and adaptive innovation abilities, such as design thinking, and risk taking, in addressing identified challenges and constraints within and through media arts productions. | I CAN demonstrate effective ability in creative and adaptive innovation abilities, such as resisting closure, and responsive use of failure, to address sophisticated challenges within and through media arts productions. | I CAN fluently employ mastered creative and innovative adaptability in formulating lines of inquiry and solutions, to address complex challenges within and through media arts productions. |

Anchor Standard 5: Develop and refine artistic techniques and work for presentation.

MA:Pr5.1c

Enduring Understanding: Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

Essential Question(s): What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

| HS Proficient | HS Accomplished | HS Advanced |
|---|--|--|
| MA:Pr5.1.Ic | MA:Pr5.1.IIc | MA:Pr5.1.IIIc |
| Demonstrate adaptation and innovation through the combination of tools, techniques and content, in standard and innovative ways, to communicate intent in the production of media artworks. | Demonstrate the skillful adaptation and combination of tools, styles, techniques, and interactivity to achieve specific expressive goals in the production of a variety of media artworks. | Independently utilize and adapt tools, styles, and systems in standard, innovative, and experimental ways in the production of complex media artworks. |
| I CAN demonstrate adaptation and innovation through the combination of tools, techniques and content, in standard and innovative ways, to communicate intent in the production of media artworks. | I CAN demonstrate the skillful adaptation and combination of tools, styles, techniques, and interactivity to achieve specific expressive goals in the production of a variety of media artworks. | I CAN independently utilize and adapt tools, styles, and systems in standard, innovative, and experimental ways in the production of complex media artworks. |

Anchor Standard 6: Convey meaning through the presentation of artistic work.

MA:Pr6a

Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts

Essential Question(s): How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

| HS Proficient | HS Accomplished | HS Advanced |
|--|--|---|
| MA:Pr6.1.Ia | MA:Pr6.1.IIa | MA:Pr6.1.IIIa |
| Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences. | Curate and design the presentation and distribution of collections of media artworks through a variety of contexts, such as mass audiences, and physical and virtual channels. | Curate, design, and promote the presentation and distribution of media artworks for intentional impacts, through a variety of contexts, such as markets and venues. |
| I CAN design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences. | I CAN curate and design the presentation and distribution of collections of media artworks through a variety of contexts, such as mass audiences, and physical and virtual channels. | I CAN curate, design, and promote the presentation and distribution of media artworks for intentional impacts, through a variety of contexts, such as markets and venues. |

Anchor Standard 6: Convey meaning through the presentation of artistic work.

MA:Pr6b

Enduring Understanding: Media artists purposefully present, share, and distribute media artworks for various contexts

Essential Question(s): How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

| HS Proficient | HS Accomplished | HS Advanced |
|---|--|---|
| MA:Pr6.1.Ib | MA:Pr6.1.IIb | MA:Pr6.1.IIIb |
| Evaluate and implement improvements in presenting media artworks, considering personal and local impacts, such as the benefits for self and others. | Evaluate and implement improvements in presenting media artworks, considering personal, local, and social impacts such as changes that occurred for people, or to a situation. | Independently evaluate, compare, and integrate improvements in presenting media artworks, considering personal to global impacts, such as new understandings that were gained by artist and audience. |
| I CAN evaluate and implement improvements in presenting media artworks, considering personal and local impacts, such as the benefits for self and others. | I CAN evaluate and implement improvements in presenting media artworks, considering personal, local, and social impacts such as changes that occurred for people, or to a situation. | I CAN independently evaluate, compare, and integrate improvements in presenting media artworks, considering personal to global impacts, such as new understandings that were gained by artist and audience. |